

# ***SPSSNY Winter Conference***

## ***Meeting Minutes***

1/9/10

### **I. Call to order**

**Mid-Winter Conference Meeting** called to order the regular meeting of the SPSSNY at the Saratoga Hilton, NY on 1/9/10 at 11:00am.

### **II. Roll call**

Chris Daly conducted a roll call. The following persons were present:

- Chris Daly – SPSSNY President (Buffalo)
- Danielle Joset – SPSSNY President Elect (Buffalo)
- Keith Rowe – SPSSNY Vice President (Buffalo)
- Kristen Zeitler – UB Student (Buffalo)
- Kathryn Jones – New Practitioner (Rochester)
- Liliana Yohan – New Practitioner (Rochester)

### **III. Approval of minutes from last meeting**

Chris Daly read the minutes from the last meeting. The minutes were approved as read.

### **IV. Open issues**

#### **a) Open Line of Communication (priorities given number)**

- List Serve – All Schools (1)
- Facebook – (3)
  - o Need to transfer administration power
- Website - update (2)
- Alerts – (4)
- Blogs – (5)

#### **b) Summer Convention PUSH**

- Funding – HOW?
  - o Videos
  - o Letter writing – to local affiliates to sponsors students in their region.
- Marketing the convention
  - o Why should you attend?
  - o What do you get out of the convention?
  - o Who is at the convention?
  - o How to market?
    - Student Video???
    - President Video??? TBA

**c) Student Initiatives**

- Albany Day – April 13<sup>th</sup>
  - o Statewide consistent push for the same issues
  - o “What to expect” tutorial
- **Increase membership**
  - o Mid-year push for students to join

**V. New business**

- a) Appointment Kristen Zeitler to SPSSNY Secretary, position is open and in need of filling.
- b) Summer Convention 2010 Student Agenda
  - It has been suggested to have a round table discussion about the possible career opportunities for students to pursue. What better place to have it than a conference where there are innovative business owner and industry individuals all eager to tell their story. The purpose of the round table is to facilitate one on one discussion instead of a one-way presentation.
- c) Inner workings of the SPSSNY Account
  - This is to be worked out at a later date.

**VI. Adjournment**

**Chris Daly** adjourned the meeting at 11:45 am.

Minutes submitted by: Chris Daly

Minutes approved by: SPSSNY Board