

Membership Committee Meeting Minutes  
Saturday, June 30, 2007

*Members in attendance:*

**Marty Irons, Frank Nania, Andy Flynn, Karl Fielbelkorn, Bob Single, Erin Corica, Eileen Slichko, Roxanne Richardson, Ben Gruda, Lanny Doud**

*Staff:*

**Katie O'Malley**

- Both Marty Irons and Jean Cottrell have stepped down as Committee Chairs.  
**NOTE:** Marty will serve as "pro-temp" until position is filled.  
**ACTION:** Determine who new chairs will be. Is this a Don Cantalino action item?
- Katie reported that the Affiliate President Challenge was not really acted on by the affiliates.  
**ACTION:** Suggestion was made to create a letter reminding AP's about the importance of membership.
- Bob Single expressed concerns regarding the timeframe we allow for renewals/membership, stating that it is hurting the membership numbers because members get their CE and then don't renew.  
**ACTION:** Investigate a way (potential new software) that can allow the start date to be the day they sign up and the expiration date be exactly one year from that date.
- Discussion on an "Affiliate President/Member Representative Leadership Retreat" came up since each affiliate is different and has varying needs to be met with different audiences, etc... Bringing all the AP's together for a brainstorming/white paper session in the Fall.  
**ACTION:** TLD will bring up at Sept. board meeting. Marty is also checking with HSP per TLD. No action until Board directive is given.\*\*
- Suggestion was made to change CE requirement timeframe from 45 credits in 3 years to 15 credits per year.  
**ACTION:** See if Craig will talk to Larry Mokhiber to get his thoughts on this.
- Suggested we have Automatic Credit Card service available to members who wish to have dues taken out each year.  
**ACTION:** This can not be done with current software, maybe if new software is investigated.
- Idea to have a 'job shadow' day was presented, most didn't feel it was worth pursuing at this time  
**ACTION:** None

**\*\*This idea stemmed from the fact that there were approximately 5 different affiliates represented at the meeting, with varying ideas on membership, CE offerings, grant needs, and most are targeting different audiences depending on their area of the State. A chance to bring all Affiliate Presidents or Representatives together in a retreat like setting will allow us to get an idea of how to build a comprehensive "marketing and membership" plan to best serve all members. Part of the impetus to do create this program is to train affiliate officers to be better prepared for their roles. This will help get affiliates on the same wavelength as PSSNY. It would serve as a way to train the Membership person of each affiliate in the "marketing and membership" of the organization.**